Assemblies of the Member States of WIPO
Side Event

Innovation Capabilities Outlook 2026

From Global Data to National Action



The World Intellectual Property Organization (WIPO) is pleased to invite participants to learn how to leverage global data for national action through the Innovation Capabilities Indicators.

Friday, July 10, 2026
Networking Breakfast: 8.30 a.m. – 9.00 a.m.
Main Event: 9.00 a.m. – 10.00 a.m.
Room A (AB Building), WIPO Headquarters, Geneva

Webcast available at: webcast.wipo.int

The event will feature presentations and a panel discussion with representatives from policymaking institutions, industry and academia on innovation capabilities and strategic decision-making.

WIPO

Program
Friday, July 10, 2026

8.30 a.m. – 9 a.m.
Networking breakfast featuring interactive demonstration of the Innovation Capabilities Navigator

9 a.m. – 9.30 a.m
Applying the Innovation Capabilities Framework 2026: WIPO-DNP Country Study Colombia

Opening remarks:
- Alvaro Enrique Ayala Melendez, Ambassador, Chargé d'affaires a.i., Permanent Mission of Colombia to the United Nations in Geneva

Speakers:
- Julio Raffo, Innovation Economy Section, Department for Economics and Data Analytics (DEDA), IES, WIPO, Geneva
- Juan Camilo Mergesh, Subdirector, National Planning Department (DNP), Colombia

9.30 a.m. – 9.55 a.m.
Expert Panel: How to leverage big data to support strategic decisions

Moderator:
- Carsten Fink, Chief Economist, Department for Economics and Data Analytics, IES, WIPO, Geneva

Panelists:
- Julie Carlson, Director of Economic Strategy, Qualcomm, United States of America
- Muhammed A. Yildirim, Academic Research Director, Growth Lab, Harvard University, Cambridge, United States of America
- Cielo Rusinque, Superintendent of Industry and Commerce (SIC), Colombia

9.55 a.m. – 10 a.m.
Closing remarks:
- Marco M. Alemán, Assistant Director General, IP and Innovation Ecosystems Sector (IES), WIPO, Geneva